

COMMUNITY RELATIONS

Contests, Advertising and Promotions

Any non-school club, association, or other organization must have prior approval for students' participation in any contest, advertising campaign, or promotion, any part of which will involve the school. Approval may be given by the superintendent or designee following recommendation by the teacher and principal. Criteria to be used are:

1. The objectives of the contest, campaign, or promotion will be consistent with the district's goals and policies.
2. The proposed activity will have educational value to the participants and be free of objectionable advancement of the name, product, or special interest of the sponsoring group.
3. Participation by a student will not interfere with his/her program of curricular or co-curricular activities.

Cross Reference:

3220 - Freedom of Expression

Adopted: June 10, 1985

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